

- Enhanced Feel
- Strong Hydrophobicity
- Superior Skin Adhesion
- Good Color Development
- Available on Pearl Pigments

### GENERAL INFORMATION

SA is the ultimate patented Silicone treatment for application to cosmetic pigments and substrates and is composed of bonded Dimethicone. SA treatment brings a very unique silky touch to your cosmetic formulas while enhancing the long-lasting properties especially in powders application. Highly recommended on pearls, it brings out their natural luster and shine, contrary to many other types of treatments that may dull their effects.

**INCI NAME:** Dimethicone

### ENHANCED FEEL



SA treated materials have a very smooth and wet feel. This translates also to the appearance with a more highlighted smooth shine and vibrant radiance.

### NO HYDROGEN GAS GENERATION

Bonded Dimethicone treatments do not generate hydrogen gas like other methicone counterparts. Since hydrogen is not generated, there is no concern with the use of bonded dimethicone treated products in liquid makeups, mascaras, or other products that contain water.

### AFFINITY & HYDROPHOBICITY

The SA treatment's strong hydrophobicity leads to good skin adhesion and long wear, as well as good color development, especially in compact powders. In emulsion systems, SA treated pigments have good affinity with carbon oils thanks to their unique structure.

